

As 2021 comes to an end, now is the time to take a moment to reflect on our achievements this past year, look back on both the good times and bad, and see how much we have grown. At the start of 2021, it was safe to say that we did not know what to expect but as David Bowie put it, "I don't know where I'm going from here, but I promise it won't be boring." From our family to yours, we wish everyone a safe and happy holiday season and we look forward to seeing what 2022 brings us.

Clinic Space Available

Primacy has independent practice space available for Physicians to expand, open or relocate their practice across Canada. Visit www.primacy.ca for a complete list of clinic opportunities.

We currently have locations available in Atlantic, Central and Western Canada.

Atholville, NB
Leamington, ON
Lower Sackville, NS
Brockville, ON
Victoria, BC
Windsor, ON

Primacy – Your Partner in Health

All inquiries are confidential



Introducing Saima

Primacy has been growing and we recently welcomed a new member to our team! Saima Sheikh, our newest physician recruiter, joined the Primacy team this November. Saima's primary focus as a recruiter will be assisting eligible Primacy clinics with their search for associate physicians.



"As a recruiter, pairing chemistry between physicians and clinics inspires me to curate and tailor opportunities with your personal and professional goals in mind."

- Saima Sheikh,
Primacy, Physician Recruiter

If you're looking to expand your physician group or join an existing practice in your area, contact Saima today to explore your recruiting options.

Call: [403.312.3177](tel:403.312.3177) | Email: saima_sheikh@primacy.ca

Inagene™

Diagnostics Inc.

In this pandemic environment, pressures on our healthcare system are exacerbated by a surge in mental health related visits. Studies show that 2/3 patients treated for depression/anxiety will fail the first drug prescribed. A recent pilot study conducted at our Primacy - PEI Pain Institute highlighted an alternative to medication “trial and error”. Pharmacogenetic (gene-drug compatibility or “PGx”) testing can save patients cycling through medications by guiding clinicians to the drugs and doses most likely to work based on patients’ genetics.

PGx testing is gaining momentum as an innovation that will transform the treatment journey of those diagnosed with mental health or pain conditions. The one-time test is >99.9% accurate and affordable and the report requires no special training to interpret. Many private insurance plans also cover PGx testing.

To see the full pilot summary and to learn how your patients can access PGx testing at a discounted rate using the promo code **Primacy10** visit Inagene’s website today.

[Visit the Inagene Primacy Page](#)



Khure Health

Primacy Management has partnered with Khure Health to offer North America's leading AI enabled Clinical Decision Support Platform to our operators and physicians across Alberta and Ontario, at no cost.

Khure Health's EMR integrated AI Clinical Intelligence and Decision Support Platform helps primary care physicians instantly identify patients potentially in need of care optimization to help improve their health outcomes. This platform enables you to quickly assess complex patients for differential diagnoses in an easy, time efficient manner, and Khure's clinical team of MD's/Nurses work with you to provide you with clear, actionable next steps in care.



[Dr. Nadia Alam \(MD & Former President of the Ontario Medical Association\) utilizes this technology in her own practice](#), and speaks to how it alleviates the day-to-day time pressure primary care physicians face when researching complex, difficult to diagnose patients.

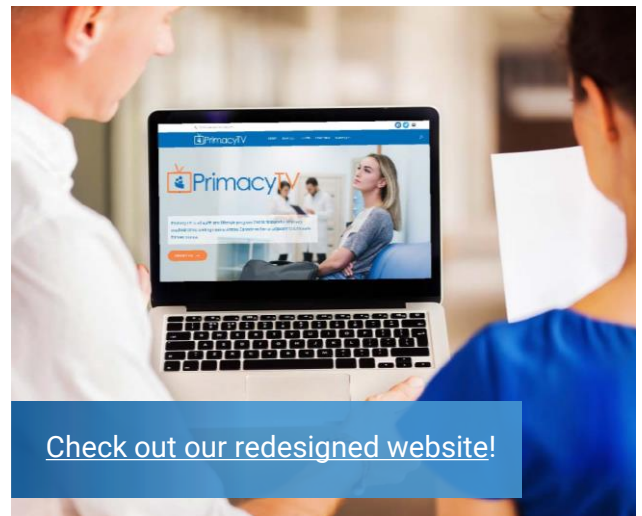
Interested becoming more proactive with patient care by employing the latest AI technology in your practice? Call or text 416-833-7806 to speak directly with a Khure Health Physician Consultant.



PrimacyTV

Rebranded Website

PrimacyTV is a health and lifestyle program that can be viewed in the waiting room of most Primacy clinics. This past September, PrimacyTV, underwent a brand refresh which included the introduction of a new logo and a completely redesigned website. Visit PrimacyTV's newly designed website to have a first hand experience with this brand refresh and check out our fresh, new content.



[Check out our redesigned website!](#)

Military Family Doctor Network



Join the MFDN program today!

Photo credit: CFMWS

As another year of service-related relocations (postings) wraps up, the Military Family Doctor Network (MFDN) would like to thank all the physicians who have welcomed Canadian military families into their practice.

As civilians, military families are required to seek out a new primary care provider each time they are relocated to a new community. This challenging task can take place every 3-5 years and has been made even more difficult with the COVID-19 pandemic. Many areas surrounding Canadian Armed Forces bases are experiencing a critical shortage of family doctors and often have wait lists that last beyond the average duration of a family's posting. Thanks to our participating Primacy family physicians, as well as family doctors outside of our Primacy network, we have now referred over 3,600 military family members across 20 military communities in Canada to a family doctor!

Follow us on social media to stay up to date with all of Primacy's and MFDN's news!



In-Person Site Visits

Due to ongoing travel restrictions and lockdowns, Primacy has unfortunately been unable to perform our usual on-site clinic visits. However, now Primacy is ready to travel and we are very excited to meet with each of you! Your representative will be reaching out to you shortly to discuss timing and arrange all details, so please stay tuned! We look forward to seeing you and the clinics again!



For emergencies or time sensitive concerns, please contact your designated rep directly.

Melanie Messier

Postal codes starting with: A-K
Melanie_Messier@primacy.ca

Kristina Savelli

Postal codes starting with: L-N & T
Kristina_Savelli@primacy.ca

Suzanne Trieu

Postal codes starting with: P-S & V
Suzanne_Trieu@primacy.ca